



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Pennsylvania State Alliance of YMCAs

YMCA Advocacy Week 2015

August 3-7, 2015

SAMPLE ITINERARY #1 – “Areas of Focus Event”

- 8:30am Coffee and Refreshments with Elected Officials, Staff, Volunteers and Donors
(GOAL = informal session to meet elected officials and introduce Y staff and volunteers)
- 9:30am Tour of Facility
(GOAL = allow elected officials to SEE the opportunities their constituents have in your facility)
- 10:00am Open Forum
(GOAL = allow elected officials to HEAR the story of the Y in their communities and how the Y serves their constituents; use the opportunity to emphasize the Social Responsibility area of focus)
- Members, staff and volunteers share stories about the impact of the Y in your community.
Allow legislators to ask questions and offer feedback.
- 10:30am Activities
(GOAL = allow elected officials to DO some of the activities/programs your Y offers in the community; use the opportunity to emphasize the Healthy Living and Youth Development areas of focus))
- Organize a volleyball/basketball game
Have elected officials read to child care children
Lead a workout class for elected officials
Meet and Greet with Youth and Government/Teen Leaders/ Teen Achievers
- 12:00pm LUNCH
(GOAL = provide a healthy lunch and use the opportunity to emphasize the Healthy Living area of focus)

NOTE: This itinerary should be considered flexible and may be revised to meet your needs and objectives.