



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## Pennsylvania State Alliance of YMCAs

### YMCA Advocacy Week 2015

August 3-7, 2015

#### SAMPLE ITINERARY #2 – “The Community Impact Tour”

(GOAL: **Transport** elected officials to different facilities to show diversity of Y programs; invite media to attend.)

8:30am Coffee and Refreshments with Legislators, Staff, Volunteers and Donors  
(GOAL = informal session to meet legislators and introduce Y staff and volunteers)

9:00am Child Care / Early Learning Tour

- Meet the staff
- See the facility
- Let them read to children! (GREAT photo op for elected officials!)

(GOAL = remind them of the economic impact of this program!)

9:30am Building and Facility Tour

- Meet the staff
- See the facility
- Brief them on regulatory issues (e.g. Lifeguards, inspections, etc.)

(GOAL = remind them of the importance physical fitness has on health care costs)

10:00am Camp Tour

- Meet the staff
- See the facility
- Let them participate in a game with the kids! (Another great photo op!)

(GOAL = remind them how summer camp keeps kids active and learning in a productive environment)

11:00am Wrap-Up Session / Media Availability

(GOALS = answer any questions they have; thank them for attending; urge them to visit again!)